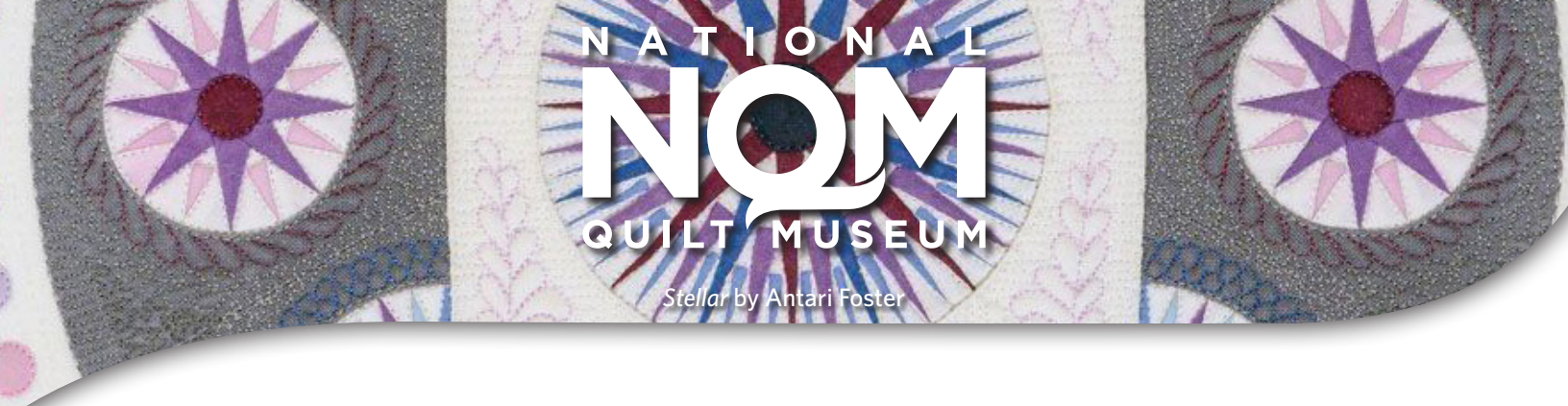




NATIONAL NQM QUILT MUSEUM

Stellar by Antari Foster

ECONOMIC IMPACT & AUDIENCE REACH

The National Quilt Museum

A Cultural and Tourism Engine for Paducah, Kentucky

Since opening in 1991, The National Quilt Museum has welcomed visitors from more than 40 countries and has become one of Kentucky's premier cultural attractions. Designated by the United States Congress in 2008 as the National Quilt Museum of the United States, the Museum plays a vital role in tourism, education, and economic development in western Kentucky.

Located in UNESCO Creative City Paducah, the Museum attracts visitors from throughout the United States and around the world, supporting local hotels, restaurants, retailers, and other cultural attractions.

By the Numbers

700+ Collection Quilts and Fiber Artworks

The Museum houses one of the world's most significant collections of contemporary quilts and fiber art. Since publication of the FY25 Annual Report, the Collection has grown to include more than 700 works by internationally recognized artists and innovators.

More Than 250 Exhibitions Curated

Since opening, the Museum has organized exhibitions featuring internationally acclaimed artists and emerging talents.

More Than 100,000 Students Served

Educational programs have inspired K–12 students and lifelong learners through classes, workshops, and STEAM initiatives.

More Than 40,000 Visitors Annually

Digital Audience Reach

The National Quilt Museum extends Paducah's reach far beyond Kentucky.

5.1 Million Social Media Views

More Than 930,000 Social Media Engagements

More Than 1.1 Million Emails Delivered

More than 200,000 Unique Website Users Annually

The Museum's digital audience introduces millions of people annually to Paducah and its cultural offerings.

International Reach

Museum visitors and digital audiences represent communities throughout the United States and 40+ countries including:

- Australia
- Brazil
- Canada
- China
- England
- France
- Ireland
- Japan
- South Korea
- Scotland
- Spain

The Museum's worldwide audience reinforces Paducah's reputation as an international center for quilting and fiber art.

Supporting Kentucky's Visitor Economy

Tourism generated \$14.6 billion in visitor spending and supported more than 97,000 jobs in Kentucky in 2025. As one of the Commonwealth's leading cultural institutions, The National Quilt Museum contributes directly to that economic activity through admissions, exhibitions, educational programs, destination travel, and riverboat tourism.

The National Quilt Museum

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quiltmuseum.org

Honoring Today's Quilters. Inspiring Future Generations.

